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Subject: Fwd: ATWS Update
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ADVENTURE TRAVEL WORLD SUMMIT NAMIBIA 2013

Dear Members of the Media,

Greetings!

This email is to provide you with an update of ATWS preparations to date. Team Destinaton Namibia has been hard at work preparing a "Summit Never to be Forgotten!"

All Pre Summit and 2 Day of Adventures that were submitted were reviewed. Successful candidates were notified via email. We have the following that will be sponsored by FNB:

- 41 Pre Summit Adventure Itineraries
- 25 Companies Offering Pre Summit Itineraries
- 41 2 Day Of Adventure Packages
- 24 Companies proposing 2 DOAs

In the Culture and Conservancy itineraries, we are proud to announce that:

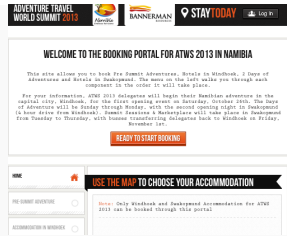
- 20 JV lodges will be visited by delegates
- 19 Conservancies will be visited by delegates on various itineraries



Announcement of Project Coordinator

The team leaders welcome Mr. Martin Wiemers the newly appointed ATWS Project Coordinator. Martin joined the Secretariat on 1st April 2013 as and is responsible for steering the affairs of the Secretariat in partnership with the rest of the Team. In the Spirit of public private partnership and innovation Martin will be operating from three offices, NTB, HAN and MET!

Online Portal is live!



A BIG thank you to all our amazing tour operators and activity providers who have supplied us with such inspiring and exciting itineraries from Caprivi to Kolmaskop, from mountain biking to star gazing - see them all here: atws.staytoday.com.na

Accommodations in Windhoek and Swakop are also listed on the portal.

Please note that this is not a public website and only registered delegates can book on the portal. We encourage you to browse the site for information purposes.



Sponsorships

Team Destination Namibia is thrilled that many corporate sponsors have jumped on board – making this a true public-private partnership, because lets face it: tourism is everyone's business! Thanks to FNB, Standard Bank and Bannerman for being our first sponsors. We'll continue to update you as we work with more sponsors.

More Updates...

Logo

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Namibia Pavilion

We've received many queries about the Namibian Pavilion, which will be sponsored by Standard Bank. The Pavilion will give delegates an opportunity to taste and explore a unique side of Namibia in terms of natural indigenous products, Namibian gemstones by small miners, green and eco initiatives by various NGOs around Namibia and communal conservancies. The Secretariat is currently working on a structure to approach various organizations and associations representing SMEs in the four categories to ensure widespread engagement and exposure.

and finally....We'd love to hear from you!

As you know the success of Team Destination Namibia has been built on innovation, team work and the sharing of ideas. You all by now have the structure and play of the Summit and we therefore encourage you to share your ideas with the Secretariat should you have any that has potential to enhance what is being planned towards delivering a Summit never to be forgotten.

Feel free to contact Martin: mwiemers@iafrica.com to share your ideas!



Yours in Adventure,

Sem, Digu and Gitta.

179 Days left!

Namibia Tourism Board Channel Life Towers 39 Post Street Mall Windhoek Khomas Hochland
Namibia

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